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Bushmen in the Tourist Imaginary

This book is a semantic and semiotic analysis of tourism texts that represent specific groups of San (or Bushmen) in modern Botswana, and is framed by postcolonial theory, post-tourism and resistance theories. Critically, the book demonstrates the power that both written and visual language can have upon consumers of texts. It provides a case-study of neo-colonial exploitation and, conversely, reveals the efficacy of self-representation for tourist consumption, with an increasing number of San offering alternatives to an entrenched ethnic hegemony, effecting gradual political and social recognition and autonomy. As such, the book is written in a spirit of optimism for the burgeoning self-determination of a long-marginalised group.

Tourism, Tradition and Culture

David Harrison has contributed to the academic study of tourism over the last 30 years. This book brings together a collection of his published material that reflects the role played by tourism in 'development', both in societies emerging from Western colonialism and in societies previously part of the Soviet system. The overarching theme looks at how, promoted as a tool for development, tourism can lead to conflict between competing elites, but can also empower groups previously subject to constraint by traditional authorities. Tradition is intensely manipulatable and always reflects power relations. Such pressure on tradition is but one aspect of tourism's wider social impacts. This includes changes in economic and social structure, which, for many, constitute social problems that need to be addressed. At the same time, 'sustainability', though apparently a worthy aim, can be a problematic concept, especially when applied to 'traditional' cultures, and may conflict with such ideals as egalitarianism.

Bridging Science And Policy Implication For Managing Climate Extremes

Since 1980, the number of climate-related disasters has been greatly increased globally. Scientific consensus based on the IPCC fifth report suggested that global warming would bring more intense and frequent extreme climate events. These climate-related disasters hinder the achievement of sustainable economic growth and prosperity by disrupting supply chains, impeding production, destroying infrastructure, and necessitating high-cost rebuilding and recovery. To mitigate the climate extreme risks and possible losses, it is essential to maximize the utilization of scientific outputs and to share best practices in disaster risk management. Aligned with such purposes, Asia-Pacific Economic Cooperation (APEC) Climate Center (APCC) hosts the APEC Climate Symposium (APCS) every year. APCS focused on drought prediction and management in 2013, climate extremes and hydrological disaster in 2014, and efficient use of climate information for disaster risk management in 2015. This book aims to compile some of the important results from the latest research in climate extreme prediction and services and its application studies with a focus on climate extremes such as typhoons, droughts, and floods based on the APCS presentations during 2013–2015. Contents: Assessing Seasonal Climate Forecasts Over Africa to Support Decision-Making (Niko Wanders and Eric F Wood) Variability and Predictability of Climate Linked to Extreme Events (Swadhin Behera) Subseasonal Prediction of Extreme Weather Events (Bin Wang and Ja-Yeon Moon) Climate Services: For Informing Decisions and Managing Risk (Neil Plummer, Agata Imielska, Karl Braganza, David Jones, Janita Pahalad, Scott Power, Martin Schweitzer, Andrew Watkins, David Walland and Perry Wiles) Early Warning, Resilient Infrastructure and Risk Transfer (David P Rogers, Haleh Kootval and Vladimir V Tsirkunov) Climate Services for Sustainable Development (Mannava V K Sivakumar and Filipe Lucio) Future Changes of

Extreme Weather and Natural Disasters due to Climate Change in Japan and Southeast Asia (Eiichi Nakakita, Yasuto Tachikawa, Tetsuya Takemi, Nobuhito Mori and Kenji Tanaka) Climate Change and Stream Temperature in the Willamette River Basin: Implications for Fish Habitat (Heejun Chang, Eric Watson and Angela Strecker) An Integrated Approach for Flood Inundation Modeling on Large Scales (Venkatesh Merwade, Mohammad Adnan Rajib and Zhu Liu) Service and Research on Seasonal Streamflow Forecasting in Australia (P M Feikema, Q J Wang, S Zhou, D Shin, D E Robertson, A Schepen, J Lerat, J C Bennett, N K Tuteja and D Jayasuriya) A Holistic Framework to Assess Drought Preparedness (Ximing Cai, Majid Shafiee-Jood, Yan Ge, Sylwia Kokoszka and Tushar Apurv) Priorities of the WMO Commission for Hydrology in the Context of Water, Climate and Risk Management (Liu Zhiyu) From Prediction to Scenario Analysis: A Brief Review and Commentary (Bryan C Bates) Readership: Graduate students, academics and researchers in meteorology/climatology, and weather forecasting services. Keywords: Review: Key Features: This book is useful for the students preparing for competitions like IYPT Supplementary materials (such as videos) are provided to demonstrate the experiments more vividly Experimental demonstrations and numerical simulations made the technical solution accessible to general public

Research Methods for Leisure and Tourism

Now in its fifth edition, *Research Methods for Leisure and Tourism* has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers. This book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step-by-step guidance through research software including Excel, SPSS and NVivo. Key features Coverage of both qualitative and quantitative research methods, ensuring a balanced approach to data collection and analysis Practical guidance on conducting research and writing reports, showing the 'how' as well as the 'what' Detailed coverage of the development of conceptual frameworks for research, research design, analytical methods and the composition of research reports, providing everything required to conduct a research project International case studies and extensive examples from the leisure and tourism literature Questions, exercises and further reading for each chapter Extensive web-based support materials New to this edition The fifth edition has been fully updated throughout and includes additional material on: Management and policy-related research methods EndNote bibliographic referencing software Notes on additional methods including: big data, discourse analysis, multiple correspondence analysis, netnography/web-based research, people meters For the analysis of quantitative data, SPSS is updated to version 23 For qualitative data analysis, the guide to NVivo software is updated to version 11.

Sustainable Human Resource Management in Tourism

This book addresses the application of sustainable HRM principles within tourism in the specific context of Africa, a neglected area of study. It draws on diverse aspects of HRM, from the micro- (individual) through the meso-level (organisational) to the macro-level (policy, governmental). It also reflects the diverse challenges facing a critical area within emerging African tourism, that of its workforce. The book is substantially research-based and provides a state-of-the-art picture of emergent studies in this area, drawing on case examples from a wide-range of African contexts. As such, it provides a comprehensive resource and starts discussion in an emergent research area.

Methodological Advancements in Social Impacts of Tourism Research

This book offers a fresh perspective of on some of the cutting-edge methodological approaches being used among scholars conducting work on social impacts of tourism. These works are international in focus, spanning across Europe (e.g., Austria, Croatia, Portugal, Serbia, Slovenia, Spain, and Turkey) and Asia (e.g., Hong Kong, Iran, Japan, Malaysia, Singapore, Thailand, and Turkey). The authors employ qualitative, quantitative, and mixed methods designs and some of the notable focus areas include comparative studies of residents' perspectives of tourism (i.e., involving impacts of various forms of tourism and community children's perceptions of tourism); statistical techniques such as multigroup invariance analysis and fuzzy set

qualitative comparative analysis; and the employment of novel measurement tools such as the implicit association test involving residents' implicit stereotypes of visitors from multiple countries and the utilization of the human-scale development to identify residents' needs and satisfiers. This edited volume will most assuredly advance the methodological focus of research on social impacts of tourism moving forward. This book will be of great interest to all upper-level students and researchers in tourism, planning and related fields. The chapters in this volume were originally published as a special issue of Journal of Sustainable Tourism.

Tourism as a Resource-based Industry

Tourism as a Resource-based Industry presents the conceptual framework of the Norwegian economic geographer Sondre Svalastog and functions as a practical tool for analyzing and identifying resources when working towards a more sustainable tourism industry. Tourism resources and their sustainability are analysed through the lens of a multidisciplinary approach which includes social, economic, cultural and natural dimensions. Contextual awareness is achieved by combining research-based knowledge with local know-how and information on local conditions. The book facilitates a way forward that examines both productivity and sustainability. The usefulness and value of Svalastog's conceptual work is demonstrated by a selection of new case studies by experts in the field, from different countries including Sweden, Norway, Slovenia, and the UK. Tourism researchers and students will find this book helpful for understanding the development of tourism and how it can contribute to the UN Agenda 2030 which reflects the urgency for change, to secure cultural and natural resources, health and social resilience, and the stability of a socially constructed economy. Thus, tourism research needs to include a constant review and if required, renewal of processes that manage how society, culture and natural resources are used to achieve a balanced sustainable tourism process.

Quality Tourism Experiences

The theme of the edited book acknowledges the multiple meanings of quality tourism experiences, the diverse contexts in which tourism occurs, and the varied stakeholders associated directly or indirectly with the phenomenon of tourism. "Quality tourism experiences" is a widely used phrase in tourism and tourism-related texts and is associated with a diversity of meanings and usage. Meanings are ascribed by industry/business, government agencies, tourists, community and academics. The phrase is used to argue, for example, for positive social impacts, economic benefits, environmental protection, government policy formulation, discrimination between tourism products as well as issues associated with sustainability. Subsequently, the phrase "quality tourism experiences" is not a nomothetic term but rather one associated with multiple interpretations and meanings. The book's overarching tenet is that "quality" is a socially constructed term (as are the terms tourism experiences). Authors investigate the role of the mass media, the role of travel providers, the role of host communities, the role of tourists, and the role of "government" at all its levels. From an academic perspective, quality tourism experiences are associated with interaction between host and guest (tourists and community perspectives), the classification of type of tourism product (tourism industry and government sector perspectives), market differentiation and development, tourist perspectives, the notion of an integrated system and benefits from an economic perspective. Similarly, quality is associated with different meanings and is used in a variety of contexts within tourism literature. For example quality is associated with service quality, quality assurance/auditing and control, perceptions of quality at an individual/business/community level, that is, stakeholder level, and in regard to product and market differentiation. The book draws together writers from different backgrounds and interdisciplinary interests and research methodologies, as a consequence, the book provides a model of the way researchers can work together to illuminate an area and to provide multiple representations and interpretations of that area. Moreover the book demonstrates interdisciplinary, transdisciplinary and intradisciplinary approaches and collaborations. Kathleen Andereck, Ph.D., Arizona State University West Sue Beeton, Ph.D., La Trobe University Heather E. Bowen, Ph.D., George Mason University Kelly S. Bricker, Ph.D., West Virginia University Barbara Carmichael, Ph.D., Wilfrid Laurier University Maggie Daniels, Ph.D., George Mason

University Gayle Jennings, Ph.D., Central Queensland University Claudia Jurowski, Ph.D, Northern Arizona University Deborah Kerstetter, Ph.D., Penn State University Norma Nickerson, Ph.D., University of Montana Lori Pennington-Gray, Ph.D., University of Florida Carla Almeida Santos, Ph.D., University of Illinois at Urbana-Champaign Betty Weiler, Ph.D., Monash University

Handbook on Sustainable Urban Tourism

In this multidisciplinary and multi-jurisdictional account of sustainability in urban tourist destinations, the Handbook on Sustainable Urban Tourism draws together the latest academic research and provides key practical insights on this developing area of study. It not only considers the importance of cities as ideal tourist destinations due to their complex characteristics and the variety of attractions they offer, but also the challenges they are confronted with, most notably sustainability.

Tourism and the Creative Industries

This book focuses on the theoretical, policy and practice linkages and disjunctures between tourism and the creative industries. There are clear and strong intersections between the sectors, for example in the development and application of new and emerging media in tourism; festivals and cultural events showcasing the creative identity of place; tours and place identities associated with film, TV, music and arts tourism; as well as particular destinations being promoted on the basis of their 'creative' endowments such as theatre breaks, art exhibitions and fashion shows. Tourism and the Creative Industries explores a variety of relationships in one volume and offers innovative and critical insights into how creative industries and tourism together contribute to place identity, tourist experience, destination marketing and management. The book is aligned with the sectors that have been demarcated by the UK Government Department of Culture, Media and Sport as comprising the creative industries: advertising and marketing; architecture; design and designer fashion; film, TV, video, radio and photography; IT, software and computer services; publishing and music; performing and visual arts. The title of this volume demonstrates how the exclusion of tourism from the creative industries is arguably perverse, given that much of the work by destination managers and of private sector tourism is characterised by creativity and innovation. Interdisciplinary research and international context bring a broader perspective on how the creative industries operate in varying cultural and policy contexts in relation to tourism. This book brings together the parallel and disparate interdisciplinary fields of tourism and the creative industries and will be of interest to students, academics and researchers interested in tourism, creative industries, marketing and management.

Protected Area Regulation and Tourism

This innovative book proposes a conceptual framework to integrate the ecological and tourism aspects of Protected Area regulation, assisting decision-makers to develop contextually effective laws and management plans that avoid over-regulating or under-regulating tourism, given the areas' ecological profiles.

Destination Marketing

Destination Marketing offers the reader an integrated and comprehensive overview of the key challenges and constraints facing destination marketing organisations (DMOs) and how destination marketing can be planned, implemented and evaluated to achieve successful destination competitiveness. This new second edition has been revised and updated to include: new slimline 15-chapter structure new chapters on Destination Competitiveness and Technology new and updated case studies throughout, including emerging markets new content on social media marketing in destination marketing organisations and sustainable destination marketing additional online resources for lecturers and students including PowerPoint slides, quizzes and discussion questions. It is written in an engaging style and applies theory to a range of tourism destinations at the consumer, business, national and international level by using topical examples.

Cambridge International AS and A Level Travel and Tourism

Cambridge International AS and A Level Travel and Tourism offers comprehensive coverage with an international perspective and in-depth analysis of all topics. There are free online resources available containing a wide range of international case studies. - See more at:

<http://education.cambridge.org/eu/subject/business-and-economics/cambridge-international-as-and-a-level-travel-and-tourism#sthash.ShgL36lw.dpuf>.

Adventure Tourism and Outdoor Activities Management

An essential resource for those wishing to understand the key factors behind the operation of an adventure tourism company and how to be able to deliver a profitable as well as a sustainable product. It discusses important factors such as how the use of technologies and the current importance of environmental impacts and climate change are areas that are key to adventure tourism firms. To remain profitable companies need to address these issues along with the important elements of risk and safety. Created from the author's experience in delivering adventure tourism courses over the last 20 years, this long-awaited book is aimed at both university courses on adventure tourism and outdoor recreation as well as those working within the industry.

Tourism Management

In 2013 the World Tourism Organization reported that more than one billion international overnight tourist trips occurred globally during the previous year. Aside from the impressive number, the achievement was even more remarkable given the lingering effects of the global financial crisis. It is proof indeed of the tourism sector's great resilience, as well as the continuing explosive growth of mass tourism markets in China and other parts of Asia. In 2013 the World Tourism Organization reported that more than one billion international overnight tourist trips occurred globally during the previous year. Aside from the impressive number, the achievement was even more remarkable given the lingering effects of the global financial crisis. It is proof indeed of the tourism sector's great resilience, as well as the continuing explosive growth of mass tourism markets in China and other parts of Asia. Tourism Management, 5th Edition explains why sophisticated and adaptive management is required to realise the tourism sector's full potential as a positive and sustainable economic, ecological, social and cultural force. This new 5th Edition continues to equip aspiring managers and planners with the broad cutting-edge knowledge and mindset conducive to resilience and innovation in the tourism sector. It emphasises the paramount importance of sustainability in terms of the 'triple bottom line' by concurrently acknowledging the legitimacy of economic, environmental and sociocultural viability. Such holistic thinking needs to be deeply embedded in the deliberations of all tourism planners and managers. Special features in each chapter also continue to highlight how innovative technologies can be utilised in the interests of resilient and sustainable tourism. Social media, for example, has attained a degree of importance as a democratic marketing vehicle that could not have been foreseen even a few short years ago. Tourism Management, 5th Edition builds on its long-held reputation for providing students with a strong pedagogical application of the economic, sociocultural and environment impacts of tourism. The title's twelve chapters constitute a logical introduction to the tourism sector aligning with a typical university semester. It prepares students with exposure to the latest industry and research developments, in turn building their capacity as the successful tourism managers of the future.

Tourism in Latin America

This book presents eleven case studies of success about Latin America tourism. The cases are embedded in a framework describing the economic and cultural foundations of tourism development in the continent. Mexico, Brazil, Chile and Costa Rica are some of the Latin countries which have become examples and models for touristic development, respect for the environment and social inclusion. The book showcases some of the best practices, along with an analysis of how these projects helped improving the environmental

and social surroundings and how return on investments has been ensured. Latin America is shown as an excellent example, with the Gross Domestic Product of the continent expanding intensely in the tertiary sector like leisure, hospitality, travel, tourism, entertainment, gastronomy, events and indoor and outdoor recreation. This book is a valuable resource both for professionals in the tourism industry and for researchers in tourism management.

Arctic Tourism Experiences

An exploration of Arctic tourism, focusing on tourist experiences and industry provision of those experiences; this is the first compilation to concentrate on the fundamental essence of the Arctic as being a geographical periphery, but also an experiential core that offers peak tourism experiences. Part 1 investigates the depth and dimensions of tourist experiences in the Arctic. Chapters examine the essence of diverse peak experiences and delve into the factors that give rise to these experiences. Part 2 considers the links between these core experiences and the tourism industry that seeks to sustain itself by facilitating such satisfying outcomes.

Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications

Tourism is one of the most rapidly evolving industries of the 21st century. The integration of technological advancements plays a crucial role in the ability for many countries, all over the world, to attract visitors and maintain a distinct edge in a highly competitive market. The Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications is a pivotal reference source for the latest research findings on the utilization of information and communication technologies in tourism. Featuring extensive coverage on relevant areas such as smart tourism, user interfaces, and social media, this publication is an ideal resource for policy makers, academicians, researchers, advanced-level students, and technology developers seeking current research on new trends in ICT systems and application and tourism.

Cultural Tourism in a Digital Era

This book covers the entire spectrum of cultural and digital tourism and presents the latest findings, examples and cases, highlighting innovations for the tourism industry from both an academic and a practical point of view. The book invites readers to discover ongoing developments and recent trends in fields like heritage and museum management; sports tourism; tourism economics and policy; e-marketing and e-business; and many other fields, making it of value to researchers in tourism management, practitioners and policymakers alike. The book was edited in collaboration with the International Association of Cultural and Digital Tourism - IACuDiT - and includes the proceedings of the First International Conference on Cultural and Digital Tourism.

ICTR 2018 International Conference on Tourism Research

These proceedings represent the work of researchers participating in the International Conference on Tourism Research (ICTR 2018) which is being hosted by JAMK University of Applied Sciences, Jyväskylä, Finland on 23-24 March 2018.

Tourism and the Anthropocene

This book brings the field of tourism into dialogue with what is captured under the varied notions of the Anthropocene. It explores issues and challenges which the Anthropocene may pose for tourism, and it offers significant insights into how it might reframe conceptual and empirical undertakings in tourism research. Furthermore, through the lens of the Anthropocene this book also spurs thinking of the role of tourism in

relation to sustainable development, planetary boundaries, ethics (and what is framed as geo-ethics) and refocused tourism theory to make sense of tourism's earthly entanglements and thinking tourism beyond Nature-Society. The multidisciplinary nature of the material will appeal to a broad academic audience, such as those working in tourism, geography, anthropology and sociology.

Advanced Introduction to Sustainable Tourism

This critical review of sustainable tourism, from its beginnings in the late 1980s to the present, examines the pressing challenges posed by the effects of global warming and the persistence of deep poverty and social unrest in many regions. David Weaver explores the convergence of mass and 'alternative' tourism as a dominant theme. Originally perceived as two incompatible forms of tourism, they are positioned in this book through enlightened mass tourism as unified components of a single global 'tourisystem' with the power to achieve sustainable tourism.

European Journal of Tourism Research

The European Journal of Tourism Research is an academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, sociology, psychology, tourism geography, political sciences, mathematics, tourism statistics, tourism anthropology, culture, information technologies in tourism and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete, CABI Leisure, Recreation and Tourism, ProQuest Research Library. Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

Multilingualism and Pluricentricity

This volume explores linguistic diversity and complexity in different urban contexts, many of which have never been subject to significant sociolinguistic inquiry. A novel mixture of cities of varying size from around the world is studied, from megacities to smaller cities on the national periphery. All chapters discuss either the multilingualism or the pluricentric aspect of the linguistic diversity in urban areas, most focussing on one urban centre. The book showcases multiple approaches ranging from a quantitative investigation based partly on census data, to qualitative studies flowing, for example, from extensive ethnographic work or discourse analysis. The diverse theoretical backgrounds and methodological approaches in the individual chapters are complemented by two chapters outlining the current trends and debates in the sociolinguistic research on urban multilingualism and pluricentricity and suggesting some possible directions for future investigations in this field. The book thus provides a broad overview of sociolinguistic research of multilingual places and pluricentric languages.

Routledge Handbook of Tea Tourism

The Routledge Handbook of Tea Tourism provides comprehensive and cutting-edge insights into global tea

tourism. With contributions from leading scholars and experts across 19 countries, it demonstrates the interdisciplinary nature and breadth of topics associated with global tea tourism. Tea is deeply connected to tourism through both travel and consumption. For host communities it provides an opportunity for diversification from the production and/or serving of tea while sharing cultural traditions and improving livelihoods. The Handbook is organised into five parts, with an introduction and epilogue, and the first part begins with an overview of historical and contemporary perspectives on the foundations of tea tourism. It digs into the roots of such tourism in China, the relationship of wild tea to indigenous tourism in Vietnam, heritage railways to tea tourism, and tea tourism in Africa. The second part examines sustainable tea tourism, with examples from Thailand, Turkey, Sri Lanka and India. The third part explores the management and marketing of tea tourism, highlighting tools and techniques for development and the impact of social media on the tea tourism experience. It draws on examples of tea tourism experience in diverse settings, such as the English tea room, a pearl milk tourism factory in Taiwan and a hot spring tea destination in Japan. The fourth part provides perspectives on innovation and practice in tea tourism, such as gastronomical tea tourism in Turkey, Japan and Thailand; tea cafés and community diversification in Japan; the role of GIAHS designation in tea tourism; and tea tour guiding in Iran. Finally, the fifth part provides insights on resilience in tea tourism, examining topics such as human-wildlife conflicts and the impact of the COVID-19 pandemic on the sector in both Asia and Europe. This Handbook provides a valuable resource for students and researchers, presenting a rich collection of theoretical and empirical insights, an agenda for future directions in the field and end-of-chapter discussion questions. It also serves as a useful tool for key stakeholders, aiming to increase interaction between academia and industry, encouraging the development of sustainable responsible tea tourism that benefits local communities on a global basis.

The Geography of Tourism and Recreation

This fourth edition of *The Geography of Tourism and Recreation* provides students with a comprehensive introduction to the interrelationship between tourism, leisure and recreation from geographical and social science perspectives. It still remains the only book to systematically compare and contrast in a spatial context, tourism and recreation in relation to leisure time, offering insight into the demand, supply, planning, destination management and impacts of tourism and recreation. Whilst retaining its accessible style and approach this edition has been significantly updated to reflect recent developments and new concepts from geography which are beginning to permeate the tourism and recreational field. New features include: Content on the most recent developments, climate change, sustainability, mobilities and crisis management in time and space as well as trends such as low cost airlines and the control of land transport by transnational operators in the EU such as Arriva. More attention to management issues such as innovation and the spatial consequences for tourism and leisure development. New case studies and examples to showcase real life issues, from both developed and developing countries, especially the US, China and South Africa. Completely revised and redeveloped to accommodate new, user- friendly features: case studies, insights, summary points and learning objectives. Written by leading academics, this is essential reading for all tourism, geography, leisure and recreation students.

Sustainable Tourism Development in Tanzania

Tanzania is rivalled by few countries, if any, in terms of its bountiful natural and cultural tourist attractions. Given that tourism development, if sustainable, is an outstanding policy for distributing welfare, even to less developed parts of a country, this field is of particular importance to Tanzania. In this edited volume, prominent scholars focus on the practises and policies of tourism development, with a particular eye on the case of Tanzania. They explore the demand for sustainability from international tourists, the need for local food and linkages between the tourism and agricultural sectors, and the production of tourism services in a responsible and inclusive way. The book will be a valuable source of knowledge for the tourism industry, as well as policymakers, scholars and students who are concerned about the development of a form of tourism which benefits a country, inclusively and responsibly.

ICTR 2023 6th International Conference on Tourism Research

Lately, tourists consider their mobile devices as essential accessories for the realization of their trip before, during, and after the visit. Such devices allow them to consult information about points of interest, services, or products in real time. Thus, mobile devices have come to be considered as tools to support decision making regarding the realization of trips. In the digital environment, tourists seek complementary information to consolidate knowledge about the destination, heritage, culture, customs, and traditions that make the visited place unique. Simultaneously, they transform tourist experiences into a memory associated with travel, contribute to the sustainability of local populations, reduce inequalities, and cooperate to improve the quality of life of all involved. ICT as Innovator Between Tourism and Culture differs from others on the same areas because it aims to place the emphasis on and increase the bridge of knowledge between information communications technology (ICT), tourism, and culture, considering ICT as the main driver that creates the development environment and enhances the tourist experience in general. In particular, it is linked to cultural heritage, making it a more sustainable and intelligent tourist destination, taking into account the well-being of the local population and visitors. Covering topics such as destination image, religious tourism, and innovation dynamics, this book is an essential resource for IT consultants, hotel managers, marketers, travel agencies, tour operators, tourism researchers, professors, students, practitioners within the tourism industry, and academicians.

ICT as Innovator Between Tourism and Culture

This book offers essential insights into how the world's second largest industry, tourism, is responding to challenges involved in expanding the corporate social responsibility (CSR) concept to corporate sustainability and responsibility, referred to as CSR 2.0. It analyzes the typical setup of tourism with various types of commercial agents: corporations, small and medium sized enterprises, public-private partnerships, social enterprises and local cooperatives. In addition, the book examines a broad range of voluntary initiatives, the effectiveness of these efforts, and how contextual and wider policy features shape these relationships. The book is divided into three parts, the first of which elaborates on strategic drivers and rationales for CSR. In turn, the second part introduces readers to design approaches for CSR programs and envisaged impacts, while part three focuses on implementation, certification, reporting, and possible outcomes. Each part offers a mixture of theoretical perspectives, synthesis analyses and case studies. The respective chapters tackle a broad spectrum of tourism sub-sectors, e.g. the cruise industry, aviation, gastronomy, nature-based tourism, and urban destinations.

Corporate Sustainability and Responsibility in Tourism

Tourism is integral to local, regional and national development policies; as a major global economic sector, it has the potential to underpin economic growth and wider development. Yet, transformations in both the nature of tourism and the dynamic environment within which it occurs give rise to new questions with regards to its developmental role. This Research Agenda offers a state-of-the-art review of the research into the tourism-development nexus. Exploring issues including governance, policy, philanthropy, poverty reduction and tourism consumption, it identifies significant gaps in the literature, and proposes new and sometimes provocative avenues for future research.

A Research Agenda for Tourism and Development

The book provides Step-by-step Chapter-wise Solutions to the 3 Most Important requirements of the students - NCERT Book + Exemplar Book + Past 12 Years Solutions for CBSE Class 12. The 6th Edition of the book is divided into 3 sections. • Section 1 - NCERT Exercise - consists of solutions to all Intext and chapter exercises. • Section 2 - Past Year Questions of Past 12 years with Solutions. • Section 3 - Exemplar Problems - Solutions to select NCERT Exemplar problems.

Chapter-wise NCERT + Exemplar + PAST 13 Years Solutions for CBSE Class 12 Biology 7th Edition

The book provides Step-by-step Chapter-wise Solutions to the 3 Most Important requirements of the students - NCERT Book + Exemplar Book + Past 10 Years Solutions for CBSE Class 12. The 5th Edition of the book is divided into 3 sections. • Section 1 - NCERT Exercise - consists of solutions to all Intext and chapter exercises. • Section 2 - Past Year Questions of Past 10 years with Solutions. • Section 3 - Exemplar Problems - Solutions to select NCERT Exemplar problems.

Chapter-wise NCERT + Exemplar + Past 12 Years Solutions for CBSE Class 12 Biology 6th Edition

What current discourses are relevant for border areas? What opportunities for and obstacles to integrated territorial development arise from the specific situation of border regions? How can these be utilised or overcome in a goal-oriented way? These questions were central to the discussions of the Border Futures working group. Border regions like the Greater Region or the Trinational Metropolitan Region of the Upper Rhine extend far beyond the immediate border area. While institutional structures of cooperation can be perpetuated through agreements and organisations, there is a lack of instruments which cross-border cooperation structures can deploy in response to changing situations. Cross-border cooperation faces new challenges from increasing cross-border interactions, processes of economic structural transformation, new energy policies in the national sub-spaces, and demographic change. Another factor is increasing spatial polarisation, which influences the further development and future viability of the affected border areas, and involves metropolisation issues in urban centres and the provision of public services in rural districts. Building on discussions of the Border Futures working group, this volume sheds light on cross-border cooperation in practice with recent research relevant to planning in border regions in the European context. The insights collected here are intended to be usable in the border areas within the territory of the Regional Working Group and should also contribute towards the broader specialist discourse on the further development of cross-border cooperation. Issues of sustainable cross-border governance, new spatial functions and new planning instruments play a role here, as do the possibilities provided by the current EU structural policy programming period for border areas

Chapter-wise NCERT + Exemplar + Past 11 Years Solutions for CBSE Class 12 Biology 5th Edition

The West is one of the strongest and most enduring place images in the world and its myth is firmly rooted in popular culture – whether novels, film, television, music, clothing and even video games. The West combines myth and history, rugged natural scenery and wide open spaces, popular culture and promises of transformation. These imagined places draw in tourists, attracted by a cultural heritage that is part fictional and mediated. In turn, tourism operators and destination marketing organisations refashion what they present to fit these imagined images. This book explores this imagining of a mythic West through three key themes, travel, film and frontiers to offer new insight into how the imagination of the West and popular culture has influenced the construction of tourism. In doing so, it examines the series of paradoxes that underlie the basic appeal of the West: evocative frontier, a boundary zone between civilisation and wilderness and between order and lawlessness. It draws on a range of films and literature as well as varying places from festivals to national parks to showcase different aspects of the nexus between travel, film and frontiers in this fascinating region. Interdisciplinary in character, it includes perspectives from cultural studies, American studies, tourism and film studies. Written by leading academics, this title will be valuable reading for students, researchers and academics in the fields of cultural studies, tourism, film studies and media studies and all those interested in film tourism.

Border Futures-Zukunft Grenze-Avenir Frontière

This book draws together empirical research across a range of contemporary examples of food tourism phenomenon in Asia to provide a holistic picture of their role and influence. It encompasses case studies from around the pan-Asian region, including China, Japan, South Korea, Thailand, Singapore, Vietnam, and India. The book specifically focuses on and explicitly includes a variety of perspectives of non-Western and Asian research contexts of food tourism by bringing multidisciplinary approaches to food tourism research and wider evidence of food and tourism in Asia.

Imagining the American West through Film and Tourism

Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms, approaches, and methods, as well as more recent developments in research methodology in the context of tourism and hospitality.

Food Tourism in Asia

The total number of foreign tourists received in countries throughout the world was 530 million in 1995. That number broke through the 1 billion mark for the first time in 2012, at 1,035,000,000. In 2015, it reached 1,180,000,000. According to Anthony Elliott and John Urry, modern society has been characterized as being \"mobile\"

Contemporary Research Methods in Hospitality and Tourism

Pacific Island Countries have been shown to be especially vulnerable to such external influences as natural disasters, political unrest and downturns in the global economy and their tourism industries have been notably affected. In particular, they typically have a narrow resource base and a fragile and often vulnerable natural environment. While there is some research on islands and small states, there is a dearth of information on the South Pacific and very little research is being undertaken in the region compared to other geographical regions in the world. This volume brings together current work in Pacific Island tourism. In this collection, three main themes arise: Images of the South Pacific; Socio-economic Impacts of Tourism; and Pacific Island Countries and the Outside World. The first focus is on the question of image, namely, stereotypes of a destination held by tourists and potential tourists, the extent to which residents, for their part, really welcome visitors, and the role tourism might play in changing pre-established images. The second theme is tourism's impacts, notably the economic and socio-cultural effects of international tourism's intrusion in the region which, though often hotly debated, have attracted relatively little empirical research. The third focus is on the challenges of how PICs articulate with their external geo-political and physical environment. These involve existing relations with formal colonial centres, geographical isolation, the need for greater air access to the outside world and for more tourists, and the continuing threat to several PICs of global warming, which increased air travel will inevitably exacerbate. This text will be of interest to tourism students, researchers and academics in the fields of tourism, development studies and cultural studies.

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